

BE WHAT YOU WANT TO BE WITH CQU



Central Queensland
UNIVERSITY

1300 360 444 www.cqu.edu.au

Bachelor of Hospitality Management

About Hospitality Management

Imagine working for a five star resort on a tropical island, or cruising the Pacific Ocean as part of your job! Hospitality can take you anywhere in the world, and the possibilities are endless.

Are you interested in upgrading your hospitality management qualifications? The Bachelor of Hospitality Management is specifically designed for those who hold a TAFE (or Australian Qualifications Framework recognised) Diploma in Hospitality Management. To the skills, knowledge and practical experience gained in your diploma, you will add both a broad knowledge of the foundations of business and specialised skills in an area of your choice.

Career Opportunities

The growth of the hospitality industry has opened many doors for graduates in areas such as hotels, restaurants, night clubs, conference centres, cruise liners, retailing, transportation, travel agencies, tour companies, tourist attractions, leisure centres, recreation and sport and cultural industries. Work as a hotel manager, sales manager, food and beverage manager, or public relations manager - to name a few options.

Bachelor of Hospitality Management CU07

Duration: 3 years full-time (diploma subjects included)

Availability:

Domestic - External

International - BNE; GDC; MEL; SYD External

Courses/Units of Credit: 144 units of credit (12 diploma subjects + 12 CQU courses)

Faculty: Faculty of Business & Informatics

How To Apply:

Domestic students - QTAC; International students - direct to the University

Entry Requirements:

Domestic students - Prerequisites: completed Diploma of Hospitality Management;

International students - refer to the international student section

Residential School:

not applicable

Practicum/Work placement:

Hotel work experience through the Diploma of Hospitality.

Post Nominal: BHospMgt

Contact:

Undergraduate Program Advisor for Business programs on +61 7 4930 9600 or email paug-bus-fbi@cqu.edu.au

Cricos Codes: 033740B - QLD / 034145B - VIC / 032567G - NSW

Program Aim:

This program is designed to provide degree level education to supplement an Australian Qualifications Framework (AQF) recognised Diploma in Hospitality Management. It provides students an opportunity to widen their career prospects in hospitality management by exposing them to studies in business related disciplines.

Career Options:

The growth of the hospitality industry has opened many doors for graduates in areas such as hotels, restaurants, night clubs, conference centres, cruise liners, retailing, transportation, travel agencies, tour companies, tourist attractions, leisure centres, recreation and sport and cultural industries. Work as a hotel manager, sales manager, food and beverage manager, or public relations manager - to name a few options.

Program Structure:

In addition to the completion of an Australian Qualifications Framework (AQF) recognised Diploma in Hospitality Management (12 subjects of credit), students must complete 12 courses with CQU consisting of:

- 4 compulsory core courses; and
- 8 Management courses.

4 compulsory core courses

Course Code	Course Name
ACCT11059	Using Accounting for Decision Making
COIS11011	Foundations of Business Computing
HRMT11010	Organisational Behaviour
MRKT11029	Marketing

plus 8 Management courses

HRMT11011	Human Resources in Organisations
HRMT19016	Contemporary Organisational & H R M Studies

HRMT19020	Managing Organisational Change
MGMT11109	Introduction to Management
MGMT19103	Logistics Management
MGMT19105	Quality Management
MGMT19106	Supply Chain Management
MGMT19126	Production and Operations Management

Check the details:

Entry requirements

Students must have completed an Australian Qualifications Framework (AQF) recognised Diploma in Hospitality Management in order to obtain entry to this program.

Note: students must check to see when and where a course is offered before attempting to enrol. See the course availability section in this handbook for details.

A recommended study schedule for this program can be obtained from the faculty website or your Program Advisor. Students may determine their own schedule based upon credit transfers and personal study requirements. It is important to note that full-time students usually enrol in 4 courses per term and part-time students usually enrol in 2 courses per term.

For Program Planners please refer to the Faculty of Business and Informatics website located at <http://fbi.cqu.edu.au/FCWViewer/view.do?page=1326>.

International students

If you are an international student, or a student who is not an Australian citizen, permanent resident, or New Zealand citizen, contact the Admissions Office in the city you wish to study to receive specific international student information. Visit <http://www.international.cqu.edu.au> for contact details and further information. International students must pay the full cost of their tuition and support and meet all other associated expenses.

English language proficiency requirements

To be eligible for admission to CQU's degree programs, in addition to academic prerequisites, international applicants are required to have an acceptable level of competence in writing, reading, speaking and understanding English.

Generally, students wishing to undertake undergraduate programs are required to have an overall IELTS band score of 6.0 (with no individual band score of less than 5.0), or a TOEFL score of 550 (Internet-based score of 79 or computer-based score of 213), including a TWE of 4.

For further information visit <http://www.international.cqu.edu.au> and click on "Apply to Study with CQU"

Our international student fees are established under the guidelines of the Australian Government with all fees meeting the Department of Education, Science and Training's minimum requirements. As a provider of international education, CQU is registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS). International students studying in Australia may only enrol in programs that are registered with the government and display a CRICOS code.