Bachelor of Arts (Specialisation)

About Arts

Humanities can be described as the study of human culture. The study of humanities gives graduates broader knowledge of and perspectives on the contemporary world and helps develop critical, analytical and problem-solving intellectual skills. Choose from a wide variety of interests including Aboriginal and Torres Strait Islander studies, Australian studies, communication, cultural studies, environmental studies, film, geography, history, Japanese language and culture, journalism, literary studies, media studies, new media studies, professional and creative writing, public relations, sociology, tourism and welfare studies.

Social sciences is the scientific study of human society, of both individuals and their relationships within society. Social science studies in the Bachelor of Arts at CQU includes sociology and welfare studies.

Career Opportunities

Advertising, arts administration, book editing, government administration and planning, communications, copywriting, desk-top publishing, editing, environmental planning and management, geography, history, journalism, librarianship, research, media (various), nature and heritage conservation, political research, psychology, public relations, teaching, welfare, writing (various), and many more.

What our students say...

A career in the media has always been the dream of CQU graduate Melissa Lang. After completing a Bachelor of Arts, she picked up a newspaper cadetship and is now senior journalist and magazine editor with agricultural newspaper *The Land*. As well as writing stories for *The Land*, Melissa also edits a magazine section for younger readers. She says her CQU degree prepared her for working in the real world. 'While at university at CQU, I undertook a lot of work experience at various media organisations, and the combination of the degree, studying in my home town and the work experience factor definitely helped me secure one of the few cadetships on offer locally.' Melissa says she loved being part of student life on campus. 'Great lecturers and the student population made the tasks of studying and completing my degree really enjoyable.'

Bachelor of Arts (Specialisation)
CA10

Duration: 3 years full-time, 6 years part-time
Availability:
Domestic - BDG(Selected Plans); GLD(Selected plans);
MKY(Selected plans); ROK External
International - ROK External
Courses/Units of Credit: 24 courses/144 units of credit
Faculty: Faculty of Arts, Humanities & Education
How To Apply:
Domestic students - QTAC; International students - direct
to the University

Entry Requirements:
Domestic students - Prerequisites: English (4, SA);

International students - refer to the international student
section

Accreditation:
The Welfare Studies plan is accredited by the Australian
Institute of Welfare and Community Workers;
http://www.aiwcw.org.au/.

Residential School:
Dependent upon courses selected (see the Residential
School Timetable).

Practicum/Work placement:
Dependent upon plans and courses selected (see specific
plans outlined in the course details).

Post Nominal: BA (Specialisation)
Contact:
Program Advisor on +61 7 4930 9681 or ahe-program-
ug2@cqu.edu.au

Cricos Codes: 003394G - QLD

Program Aim:
The Bachelor of Arts (Specialisation) is a multidisciplinary
degree program providing opportunities to study in the
broad discipline areas of Aboriginal and Torres Strait
Islander studies, Australian studies, digital innovation,
English, games and animation, geography, international
history, Japanese language and culture, journalism,
liberal studies and culture studies, media studies, new
media studies, professional and creative writing,
psychology, public relations, sociology, tourism and
welfare studies. The flexible structure of the Bachelor of
Arts gives graduates broader perspectives on the
contemporary world and is designed to develop critical,
analytical and problem-solving skills.

Career Options:
Advertising, arts administration, book editing, government
administration and planning, communications,
copywriting, desk-top publishing, editing, environmental
planning and management, geography, history,
journalism, librarianship, research, media (various),
nature and heritage conservation, political research,
psychology, public relations, teaching, welfare, writing
(various), and many more.

Program Structure:
Students must complete:

- 6 core courses;
- 1 specialisation (12 courses); and
- 6 electives

OR

- 6 core courses;
- 2 plans; and

- 6 electives.

Students may only study a maximum of 10 Level 1
courses.

Note: Students who enrolled in the program prior to 2008
have the option of graduating under their original
structure. No student will be disadvantaged by the
changes to the program structure.

Students with any concerns are recommended to contact
the Program Advisor for advice on the most suitable
courses to study ahe-program-ug2@cqu.edu.au

Course availability
Students should note that although Level 1 courses are
offered every year, some Advanced Level courses may
only be offered in alternate years. Students should check
the availability by clicking on the hyperlinked course
codes of their choices.

Computer requirements
Students are expected to have access to a computer with
Internet and email capabilities as most of the BA courses
now have an online presence in the learning
management system, Blackboard. CQU student computer
labs and libraries provide computer access at CQU
campuses, while the Learning Network Queensland can
also provide access for distance education students in
most parts of the State.

Diploma of Arts
If, for some reason, students are unable to complete the
full Bachelor of Arts (Specialisation), they can exit with a
Diploma of Arts. To be eligible you must have
successfully completed 8 courses or 48 units of credit
within the Bachelor of Arts. 4 of the 8 courses or 36 units
of credit must come from the plans of the BA. The other 4
courses can be electives chosen from any other program
at CQU. Students must satisfy the normal prerequisites
that apply to their courses.

There is no entry to this program. Students must enrol in
the Bachelor of Arts and formally apply to graduate with a
Diploma of Arts. For further information, please contact
the program advisor ahe-program-ug2@cqu.edu.au

Specialisations
BA (Geography)
Students wishing to graduate with a Bachelor of Arts
(Geography) degree must successfully complete 24
courses (144 units of credit) consisting of:

Course Code	Course Name
6 x core courses	
EDED11449	Principles of University Learning
FAHE11001	Managing E-Learning
FAHE12001	Communication in the Digital Age
FAHE12002	Work in the 21st Century
FAHE13001	Professional Skills in the Contemporary World
FAHE13004	The Global Future
12 x courses in Geography	
3 x 1st year courses	
GEOG11023	Physical Geography of Australia
GEOG11024	Conservation in Australia
GEOH11001	Introduction to Human Geography
9 x advanced courses	

EVST19007	Environmental and Social Impact Assessment
EVST19008	Environmental Management
EVST19020	Environmental Management Systems
GEOG19022	Data Visualisation
GEOG19029	Applied Demography
INDG19015	Aboriginal Cultures and Country
EVST19022	Climate Change: Global Challenges and Opportunities
GEOG19021	Geographic Information Systems
GEOH19002	Cultural Geography of China and South-East Asia

Another plan or 6 electives

BA (History)

Course Code	Course Name
6 x core courses	
EDED11449	Principles of University Learning
FAHE11001	Managing E-Learning
FAHE12001	Communication in the Digital Age
FAHE12002	Work in the 21st Century
FAHE13001	Professional Skills in the Contemporary World
FAHE13004	The Global Future

12 x courses in History

Australian History

EVST19015	Environmental History
HIST11026	In Search of Australia:Historical Perspectives
HIST19031	Australia's Foreign Relations
HIST19032	War and Australian Society
HIST19036	Local History & Heritage
INDG11013	Introductory Aboriginal & Islander History

International History

HIST11037	Ancient & Medieval Civilisations: An Introduction
HIST11038	The Modern World Emerges: An Overview
HIST19029	History of Modern Japan
HIST19030	The USA in Contemporary World History
HIST19035	Modern History of South East Asia
HIST19038	20th Century: Crucible of the Modern World

Another plan or 6 electives

BA (Journalism)

Students wishing to graduate with a Bachelor of Arts (Journalism) degree must successfully complete 24 courses (144 units of credit) consisting of:

Course Code	Course Name
6 x core courses	
EDED11449	Principles of University Learning
FAHE11001	Managing E-Learning
FAHE12001	Communication in the Digital Age
FAHE12002	Work in the 21st Century
FAHE13001	Professional Skills in the Contemporary World
FAHE13004	The Global Future

12 x courses in Journalism

Level 1 courses

JOUR11005	Introduction to Journalism
JOUR11006	News Writing and Reporting

COMM11108	Communication and Democracy in Australia
JOUR11004	Media Ethics

Advanced courses

JOUR12008	Television Journalism
JOUR12009	Radio Journalism
JOUR12012	News Production
JOUR12038	Reporting the Asia Pacific
LAWS12024	Media Law
COMM12030	Desktop Publishing
COMM12116	Contemporary Photomedia
JOUR12010	Feature Writing

Another plan or 6 electives

BA (Liberal Studies)

Students wishing to graduate with a Bachelor of Arts (Liberal Studies) degree must successfully complete 24 courses (144 units of credit) consisting of:

Course Code	Course Name
6 x core courses	
EDED11449	Principles of University Learning
FAHE11001	Managing E-Learning
FAHE12001	Communication in the Digital Age
FAHE12002	Work in the 21st Century
FAHE13001	Professional Skills in the Contemporary World
FAHE13004	The Global Future

2 x 6 course plans

Another plan or 6 electives

BA (Literary and Cultural Studies)

Students wishing to graduate with Bachelor of Arts (Literary and Cultural Studies) degree must successfully complete 24 courses (144 units of credit) consisting of:

Course Code	Course Name
6 x core courses	
EDED11449	Principles of University Learning
FAHE11001	Managing E-Learning
FAHE12001	Communication in the Digital Age
FAHE12002	Work in the 21st Century
FAHE13001	Professional Skills in the Contemporary World
FAHE13004	The Global Future

12 x courses in Literary and Cultural Studies (chosen from the following)

CULT11012	Image and Text
CULT19013	Sexualities and Representation
CULT19014	Melodrama Film and Gender
CULT19015	Explorations in the Gothic
CULT19016	Visual Culture
LITR11043	The Short Story
LITR11055	Popular Genres
LITR19047	Science Fiction and Film
LITR19049	Romantic and Contemporary Poetry
LITR19051	Literary Theory
LITR19052	The Modern Novel
LITR19053	North American Fiction and Film
LITR19056	Shakespeare: The Movie

Another plan or 6 electives

BA (Media Studies)

Students wishing to graduate with a Bachelor of Arts (Media Studies) degree must successfully complete 24 courses (144 units of credit) consisting of:

Course Code	Course Name
6 x core courses	
EDED11449	Principles of University Learning
FAHE11001	Managing E-Learning
FAHE12001	Communication in the Digital Age
FAHE12002	Work in the 21st Century
FAHE13001	Professional Skills in the Contemporary World
FAHE13004	The Global Future
12 x courses from the Media Studies and the New Media Studies Plans	
COMM11005	Introduction to New Media Studies
COMM12016	Mass Media and Journalism
COMM12022	Technology, Communication and Culture
COMM12023	Screen Studies
COMM12117	New Media Arts
COMM12118	The Creative Entrepreneur
COMM19114	Working with New Media
CULT11012	Image and Text
CULT12004	Cultural and Media Identity
CULT19016	Visual Culture
JOUR12038	Reporting the Asia Pacific
Another plan or 6 electives	

BA (Public Relations)

Students wishing to graduate with a Bachelor of Arts (Public Relations) degree must successfully complete 24 courses (144 units of credit) consisting of:

Course Code	Course Name
6 x core courses	
EDED11449	Principles of University Learning
FAHE11001	Managing E-Learning
FAHE12001	Communication in the Digital Age
FAHE12002	Work in the 21st Century
FAHE13001	Professional Skills in the Contemporary World
FAHE13004	The Global Future
12 x courses in Public Relations	
COMM11007	Professional Writing
COMM11009	Contemporary Communication Skills
COMM11108	Communication and Democracy in Australia
COMM11110	Introduction to Public Relations
COMM12018	Advanced Public Relations
COMM12022	Technology, Communication and Culture
COMM12025	Organisational Communication
COMM12030	Desktop Publishing
COMM12033	Speech Communication
COMM12116	Contemporary Photomedia
JOUR12010	Feature Writing
JOUR19024	Public Relations & the Media
Another plan or 6 electives	

Plans
Aboriginal and Torres Strait Islander Studies plan

Course Code	Course Name
Level 1	

Course Code	Course Name
INDG11013	Introductory Aboriginal & Islander History
NURS11145	Indigenous and Cross Cultural Health Care
Advanced	
CULT12003	Race Issues and Indigenous Media
INDG19015	Aboriginal Cultures and Country
INDG19016	Contemporary Indigenous Issues
SOWK14004	Reconciliation in the Workplace and Community

Australian History plan

Course Code	Course Name
Level 1	
HIST11026	In Search of Australia:Historical Perspectives
INDG11013	Introductory Aboriginal & Islander History
Advanced	
EVST19015	Environmental History
HIST19031	Australia's Foreign Relations
HIST19032	War and Australian Society
HIST19036	Local History & Heritage

Australian Studies plan

Course Code	Course Name
Level 1	
CULT11011	Australian Film and Culture
GEOG11023	Physical Geography of Australia
GEOG11024	Conservation in Australia
HIST11026	In Search of Australia:Historical Perspectives
INDG11013	Introductory Aboriginal & Islander History
Advanced	
CULT12004	Cultural and Media Identity
HIST19031	Australia's Foreign Relations

Cultural Studies plan

Course Code	Course Name
Level 1	
CULT11011	Australian Film and Culture
CULT11012	Image and Text
Advanced	
CULT19013	Sexualities and Representation
CULT19014	Melodrama Film and Gender
CULT19015	Explorations in the Gothic
CULT19016	Visual Culture

Dance plan

Course Code	Course Name
DNCE11013	Dance in Time & Culture
DNCE12009	Ethnic,Indigenous and Multinational Dance Steps
DNCE12010	Dance in Music Theatre
DNCE12014	Creating New Shapes of Dance
DNCE13011	Dance and Multimedia Installation
DNCE13015	Dancers as Artists

Digital Innovation plan

Course Code	Course Name
DGTL12002	Innovation in Interactivity and Social Networks

Course Code	Course Name
DGTL13003	Advanced Media Production
MMST11001	Introduction to Digital Innovation
MMST11002	Web Design
MMST11009	Digital Video and Audio
MMST12009	Web Application Development

Digital Music plan

Course Code	Course Name
MUSC11379	Recording: Engineering and the Recording Process
MUSC11383	Multimedia: Video Music Production
MUSC11398	Introduction to Digital Music
MUSC11399	Sequencing and Sampling
MUSC13399	Live Performance of Digital Music
MUSC13400	Scoring for Film with Digital Music

Drama plan

Course Code	Course Name
PERF11014	From Play to Performance
PERF12015	Staging Contemporary Issues
PERF13016	Experimental Theatre
THTR11063	Staging Australia
THTR12064	Creative Drama
THTR13065	Acting for Multimedia

Film Studies plan

Course Code	Course Name
COMM11109	Media & Cultural Industries
COMM12023	Screen Studies
CULT11011	Australian Film and Culture
CULT11012	Image and Text
CULT19014	Melodrama Film and Gender
FILM19001	Creative Visualisation

Games and Animation plan

Course Code	Course Name
DGTL11001	Foundations of Animation
DGTL13002	Games for Mobile Devices
DGTL13004	Advanced 3D Animation and Character Development
MMST11003	Design Perspectives
MMST12017	Interactive Animation for Games
MMST12019	3D Animation

Geography plan
6 courses to be chosen from the following:

Course Code	Course Name
Level 1 (2 courses selected from the following)	
GEOG11023	Physical Geography of Australia
GEOG11024	Conservation in Australia
GEOH11001	Introduction to Human Geography
Advanced (4 courses selected from the following)	
EVST19007	Environmental and Social Impact Assessment
EVST19008	Environmental Management
EVST19020	Environmental Management Systems
GEOG19021	Geographic Information Systems
GEOG19022	Data Visualisation
GEOG19029	Applied Demography
INDG19015	Aboriginal Cultures and Country

International History plan

Course Code	Course Name
Level 1	
HIST11037	Ancient & Medieval Civilisations: An Introduction
HIST11038	The Modern World Emerges: An Overview
Advanced	
HIST19029	History of Modern Japan
HIST19030	The USA in Contemporary World History
HIST19035	Modern History of South East Asia
HIST19038	20th Century: Crucible of the Modern World

Japanese Language and Culture plan

Course Code	Course Name
Level 1	
JALC11001	Introduction to Japanese Language & Culture
JALC11002	Japanese Language & Society
Advanced	
JALC10001	Effective Communication in Japanese Socio-Cultural Context
JALC10002	Japanese Life-Style and Custom
JALC10003	Formal and Informal Japanese Communication
JALC10004	Colloquial Communication in Japanese
JALC19001	Learning with Japanese University

Journalism plan

Course Code	Course Name
Level 1	
JOUR11005	Introduction to Journalism
JOUR11006	News Writing and Reporting
JOUR12008	Television Journalism
JOUR12009	Radio Journalism
JOUR12010	Feature Writing
JOUR12038	Reporting the Asia Pacific

Liberal Studies plan

The liberal studies plan provides student with an opportunity to design their own plan by selecting 36 units of credit (i.e. 2 level 1 and no less than 4 Advanced Level courses) from the core studies plans of the Bachelor of Arts (Specialisation). This will allow students the flexibility to pursue a study stream that suits their interests, whilst also studying one of the required plans for the Bachelor of Arts (Specialisation). Students must meet the usual pre and co-requisites for these courses.

The courses must be from the plans in the Bachelor of Arts (Specialisation) degree and that the courses selected for this plan may not be selected for any other plan in the BA (Specialisation).

Literary Studies plan

Course Code	Course Name
Level 1	
LITR11043	The Short Story
LITR11055	Popular Genres
Advanced (4 of the following)	
LITR19047	Science Fiction and Film
LITR19049	Romantic and Contemporary Poetry
LITR19051	Literary Theory
LITR19052	The Modern Novel

LITR19053   North American Fiction and Film
LITR19056   Shakespeare: The Movie

Media Studies plan

Course Code	Course Name
Students take the following 6 courses:	
COMM12016	Mass Media and Journalism
COMM12022	Technology, Communication and Culture
COMM12023	Screen Studies
CULT12004	Cultural and Media Identity
JOUR12038	Reporting the Asia Pacific

New Media Studies plan

Course Code	Course Name
Introductory	
COMM11005	Introduction to New Media Studies
CULT11012	Image and Text
Advanced	
COMM12117	New Media Arts
COMM12118	The Creative Entrepreneur
COMM19114	Working with New Media
CULT19016	Visual Culture

Performance Studies plan

Course Code	Course Name
PERF11021	Community Arts
THTR11065	Staging Performance
TOUR11021	Events, Leisure & Entertainment
Plus one course selected from the Drama Plan	
Plus one course selected from the Dance Plan	
Plus one course selected from the Music Plan	

Professional and Creative Writing plan

Course Code	Course Name
Level 1	
COMM11007	Professional Writing
WRIT11021	University English
Advanced	
COMM12030	Desktop Publishing
JOUR12010	Feature Writing
WRIT19015	Creative Writing I
WRIT19016	Creative Writing II

Psychology plan

Course Code	Course Name
Level 1 courses	
PSYC11008	Biological Foundations of Psychology
PSYC11009	Social Foundations of Psychology
Advanced Courses	
PSYC12047	Research Methods in Psychology A
PSYC12048	Research Methods In Psychology B
Plus 2 of the following	
PSYC12010	Introduction to Human Development
PSYC12012	Physiological Psychology
PSYC12013	Personality
PSYC12014	Social Psychology

Public Relations plan

Course Code	Course Name
Students take the following 6 courses:	
COMM11007	Professional Writing
COMM11110	Introduction to Public Relations
COMM12018	Advanced Public Relations
COMM12025	Organisational Communication
COMM12116	Contemporary Photomedia
JOUR19024	Public Relations & the Media

Sociology plan

Course Code	Course Name
Level 1	
SOCL11055	Introduction to Sociology
SOCL11056	Australian Society
Advanced (4 of the following)	
SOCL19057	Environmental Sociology
SOCL19060	Human Ecology
SOCL19061	Movements, Cults and Social Change
SOCL19062	Policy Power and Politics
SOCL19064	Understanding Social Life
SOCL19065	Rural Sociology and Social Services
SOCL19066	Community Analysis
SOCL19069	Social Research Methods
SOCL19070	Health and Medical Sociology
SOCL19071	State, Ethnicity and Gender
SOCL19072	Criminality, Deviance and Social Control
SOCL19081	The Body Sexuality and Society

Tourism plan

Course Code	Course Name
Level 1	
TOUR11013	Understanding Tourism
TOUR11021	Events, Leisure & Entertainment
Advanced	
TOUR19010	Global Tourism
TOUR19016	Special Interest Tourism
TOUR19019	Tourism Business Development
TOUR19020	Destination Marketing

Welfare Studies plan

Course Code	Course Name
Level 1	
LAWS11045	Law and Welfare of Society A
LAWS11048	Law and Welfare of Society B
Advanced	
WELF19004	Welfare Studies A:Individual Counselling
WELF19007	Welfare Studies D: Working With Communities
WELF19040	Working with Families and Groups
WELF19041	Assessment of Risk to Wellbeing

Check the details:

A recommended study schedule for this program can be obtained from your Program Advisor, if required. It is important to note that full-time students usually enrol in 4 courses per term and part-time students usually enrol in 2 courses per term.

Application for credit transfer

Credit transfer will only be granted where a student is able to demonstrate that tertiary studies equivalent in content and depth to the CQU program has been successfully completed. Students should examine the

course synopses in this handbook to determine the courses for which they may be eligible to claim exemption. For more information about credit transfer contact the Program Advisor.

Note: Students must check to see when and where a course is offered before enrolling. See the course availability section in this handbook for details.

Transition arrangements

Continuing students: Students who enrolled in the program prior to 2008 have the option of graduating under their original structure. No student will be disadvantaged by the change to the program structure.

Students with any concerns are recommended to contact the Program Advisor for advice on the most suitable courses to study ahe-program-ug2@cqu.edu.au

International students

If you are an international student, or a student who is not an Australian citizen, permanent resident, or New Zealand citizen, contact the Admissions Office in the city you wish to study to receive specific international student information. Visit http://www.international.cqu.edu.au for contact details and further information. International students must pay the full cost of their tuition and support and meet all other associated expenses.

English language proficiency requirements

To be eligible for admission to CQU's degree programs, in addition to academic prerequisites, international applicants are required to have an acceptable level of competence in writing, reading, speaking and understanding English.

Generally, students wishing to undertake undergraduate programs are required to have an overall IELTS band score of 6.0 (with no individualband score of less than 5.0), or a TOEFL score of 550 (Internet-basedscore of 79 or computer-based score of 213), including a TWE of 4.

For further information visit http://www.international.cqu.edu.au and click on "Apply to Study with CQU"

Our international student fees are established under the guidelines of the Australian Government with all fees meeting the Department of Education, Science and Training's minimum requirements. As a provider of international education, CQU is registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS). International students studying in Australia may only enrol in programs that are registered with the government and display a CRICOS code.